

# Caring for Custom Draperies & Shades



## Drapery Care & Maintenance

Caring for your custom window fashions starts with removing airborne dirt and dust. This can be achieved by periodic vacuuming of the fabric, paying particular attention to the pleats and folds where dust lands. It is important to understand the inherent limitations of certain fabrics as well as the invisible influences of the environment in which the draperies hang. These will affect the life and appearance of your draperies. Please take a moment to read the following information so that you will have realistic expectations and be better equipped to protect the investment you have made in your home by adding custom draperies, valances, roman shades or cornices.

## Invisible Enemies of Your Draperies

Today's fabrics are lovelier and longer lasting than ever, but each has its own set of limitations based on the fiber content. In addition to the limitations of wear-ability of the fibers themselves, there are various invisible enemies which are constantly attacking the fibers of the material and effect the product life.

## Sunlight & Humidity

Constant exposure to the bright hot rays of the sun will weaken most fibers over time and can cause varying degrees of color fading and streaking. Drapery lining, window film and constant use of shades or blinds behind the drapery will reduce the negative effects of sunlight. Humidity will effect fabrics differently. Loosely woven fabrics may be most likely to show the effects of humidity changes by either shrinking or stretching.

## Maintenance

Maintenance of your draperies involves routine vacuuming with the brush attachment on your vacuum cleaner. Depending upon dust conditions, cooking habits, and other factors, you may wish to do this every three to four months.

## Cleaning

After years of exposure to dust, cooking or tobacco smoke residues, and other environmental pollutants, you may choose to have your draperies professionally cleaned. On-site cleaning is recommended. Your draperies, valances, roman shades and cornices will be cleaned while hanging on the window, thus ensuring minimal shrinkage. The investment you have made in your new draperies is worth protecting. The dividend will be years of enjoyment for your family and for guests in your home.

## Shades & Blinds

We recommend on-site cleaning for the popular cellular shades, but unlike draperies, they can be taken to an off-site 'ultra-sonic' cleaner with minimal risk. This method is also the best and only way to clean blinds, other than regular maintenance in your home.

<b>Drapery, Blind &amp; Shade Cleaning Companies in Your Area</b>		
<p><b>Lazarian Cleaners</b>                      201-941-2650 cell 201-206-0619                      Areas covered: Northern NJ                      Rockland County, NY and Manhattan                      Certified for On-site cleaning of Draperies,                      Blinds &amp; Upholstery</p>	<p><b>We Clean Window Treatments</b>                      973-627-5713 - Joel                      Areas Covered: Northern NJ                      On-Site Cleaning of Draperies and                      Furniture</p>	<p><b>Bedminster ON-SITE Drapery Care</b>                      908-722-2345 cell 908-230-7541                      Mitchell G. Frieber                      Areas covered: Central &amp; Northern NJ</p>
<p><b>Blindwash.com</b>                      (for off-site ultra-sonic cleaning of                      shades and blinds only)                      866-425-4637 - Sharon                      Areas covered: Northern NJ &amp; NYC</p>	<p><b>Archway Cleaners</b>                      732-897-9306                      www.archwaycleaners.com                      Areas covered: New Jersey</p>	<p><b>Pro-Blind Cleaners</b>                      (for off-site ultra-sonic cleaning of                      shades and blinds only)                      973-835-0771                      Areas covered: Northern NJ</p>

### NJ Family Business of the Year

North Plainfield - *at Fabricland*  
 Paramus - *formerly Nassaus*  
 New York - *Upper West Side*

### Draperies & Window Coverings Retailer of the Year

270 US Highway 22, Green Brook, NJ 08812  
 799 Route 17 South, Paramus, NJ 07652  
 469 Amsterdam Avenue, NY, NY 10024

908-755-4700 Fax 755-6368  
 201-689-6030 Fax 689-6033  
 212-501-8282 Fax 501-8220

[windowfashions.com](http://windowfashions.com)