

Michael Payne

\$10,000 Exciting Windows!

Makeover Sweepstakes

Official Sweepstakes Rules

THERE IS NO PURCHASE NECESSARY TO ENTER OR TO WIN A PRIZE;
HOWEVER YOU MUST BE A CURRENT HOMEOWNER AS OF 1/1/11
FEBRUARY 1, 2008 IN ORDER TO QUALIFY AS AN ELIGIBLE ENTRANT.

1) Description of Sweepstakes/How to Enter: No Purchase Necessary. Retail Promotions, LLC and Exciting Window! Network, LLC (the “Sponsor”) is offering the “Michael Payne \$10,000 Exciting Windows! Makeover Sweepstakes” (the “Sweepstakes”) and will award one (1) Grand Prize via a random selection of eligible entrants. The Sweepstakes begins at 12:01 AM, January 1, 2011 US Eastern Time (ET) and ends May 31, 2011 at 11:59 PM, US ET, (“Sweepstakes Period”).

There are two ways to enter. On-line: Visit www.ExcitingWindows.com and complete the registration form by providing your first name, last name, street address, city, state/province, zip/postal code, home phone number including area code, and your email address. You will be asked to respond to five (5) market survey questions as a condition of valid entry. You will have the opportunity to “opt in” to receive further communication from Exciting Windows! Opting to receive further communication from Exciting Windows! is NOT a condition for valid entry in the Sweepstakes nor does it increase your chances of winning. By hand-printed Official Entry Form: Complete an Official Michael Payne \$10,000 Exciting Windows Makeover Sweepstakes entry form (“Official Entry Form”) as found in special Sweepstakes materials distributed by representatives of Exciting Windows! Hand print your first name, last name, street address, city, state/province, zip/postal code, home phone number including area code, and your email address to complete the Official Entry Form. You can deposit the Official Entry Form at the Sweepstakes display in an Exciting Windows! Showroom in your area, or mail the entry form to: Exciting Windows! \$10,000 Makeover Sweepstakes, 7758 Wisconsin Ave. Suite 304, Bethesda, MD 20814. Official Entry Forms must be deposited at Exciting Windows! Showrooms no later than end of business on June 1, 2011. If you mail your Official Entry Form it must be postmarked no later than June 1, 2011 and received no later than June 8, 2011. Limit, one entry per person and per household regardless of entry method.

2) Eligibility: Sweepstakes open ONLY to individuals 18 years of age or older, who are homeowners as of January 1, 2011 and legal residents of the United States, the District of Columbia and Canada, excluding residents of the states of AK and HI and Quebec. Sweepstakes is void in AK, HI, Quebec and where prohibited or restricted by law. Employees, officers and representatives (and members of their immediate families and those living in the same household of each) of Retail Promotions, LLC and Exciting Window! Network, LLC, its parent, subsidiaries, affiliated companies, agents, representatives, advertising and promotion agencies and any company involved in the design, execution or production of the Sweepstakes are not eligible.

3) Prizes: One (1) Grand Prize – A \$10,000 Exciting Windows! Makeover, (“Grand Prize Window Makeover”) Approximate Retail Value (ARV) – \$10,300 USD. The Grand Prize Window Makeover consists of an in-home consultation by an Exciting Windows! professional for the interior or exterior windowed area of the home specified by the verified winner, a written design recommendation from HGTV’s Michael Payne, based on the photographs from the in-home

consultation, up to \$10,000 of Exciting Windows! products and services and a \$300 USD cash allowance. The verified winner however, has no obligation to use the design recommendations as submitted by the Exciting Windows! professional and/or those of Michael Payne and may collaborate with the Exciting Windows! consultant to determine his/her their own specifications for the use of the \$10,000 in Exciting Windows! products and services. in his/her home. Grand Prize winner must ensure the installation of the \$10,000 in Exciting Windows! products and services is completed in his/her home within six (6) months of being named a verified winner. If the installation cannot be completed in this period of time, Sponsor has the option to disqualify the winner and award the prize to an alternate.

The value of the components in the Grand Prize Makeover will be based on the Exciting Windows! price list, published as of February 1, 2011, including any applicable sales tax. If the final selections identified for the Grand Prize Window Makeover by the verified winner is less than \$10,000 in Exciting Windows! products and services, there is no cash option or refund for the difference. Grand Prize Window Makeover will only be installed in the home documented as belonging to the verified winner. There is one (1) prize with an overall value of up to \$10,300 USD. The odds of winning any prize depends upon the total number of valid entries received.

4) General: The Grand Prize winner will be selected in a random drawing from all valid entries on or about June 22, 2011. Grand Prize winner will be notified via phone and/or mail within five (5) business days of the drawing and will be required to complete an Affidavit of Eligibility and a Liability/Publicity Release (unless prohibited by law), ("Prize Affidavit").The. The Prize Affidavit must be returned within ten (10) days Sponsor's provision of these documents. Potential winners will also be required to send a copy of his/her passport, driver's license, birth certificate or other appropriate documentation (acceptable to Sponsors) as proof of age and residency. Additionally the potential winner will be required to provide a photocopy of home loan or deed, (or other document deemed acceptable by the Sponsor) which documents home ownership as of January 1, 2011. Non-compliance with any of these requirements will result in disqualification, in which case an alternate winner will be chosen. Return of prize notification and/or the Affidavit/Release as undeliverable will result in disqualification and an alternate winner will be selected. In compliance with Canadian law, if a Canadian resident is the potential Grand Prize winner, he/she will be required to correctly answer a multiple part mathematical skill question as a condition of being named a verified winner.

ANY AND ALL TAX LIABILITY RESULTING FROM THE WINNER'S RECEIPT OF THE PRIZE IS THE RESPONSIBILITY OF THE WINNER. There are no prize transfers, prize substitutions or cash options except at the sole discretion of the Sponsor. In the event of unavailability of any portion of the Grand Prize Window Makeover, Sponsor reserves the right to substitute items of equal or greater value.

By entering, participants (a) agree to comply with and be bound by the Official Rules and the decisions of the Sponsor which are final and binding in all respects; (b) understand the Sponsor will use your entry information and any entry information you provide for others for the purposes of subsequent sales and marketing communication from Erie Insurance Group and/or its agents; (bc) agree to release Sponsor and its employees and agents from any and all liability, loss, damage or injury resulting from participation in this Sweepstakes or from the awarding, receipt, possession use and/or misuse of any prize; (d) acknowledge that Sponsor and its employees and agents have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize including, but not limited to, its quality, mechanical condition or fitness for a particular purpose; and (ce) consent to use of his/her name, photograph and/or likeness, statements and voice for advertising and promotional purposes in all media worldwide and in perpetuity without additional compensation, unless prohibited by law.

Any person who attempts to participate with multiple email and/or street addresses, under multiple identities, or uses any device or artifice to enter multiple times will be disqualified. In case of dispute, electronic entry will be declared made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Automated entries (including but not limited to entries made using any script, macro, "bot", mechanical means, or sweepstakes services) will be disqualified.

Sponsor is not responsible for any lost, late, delayed, misdirected, garbled, illegible, incorrect or inaccurate information or entries that are misdirected or misrouted as a result of interrupted or unavailable network, phone or internet connections or transmissions for any reason, or for any computer, phone, phone line hardware or software malfunction, failure or error of any kind, whether mechanical, human or electronic. Any entries received by using robotic, automatic, programmed or similar techniques are not eligible. Mailed entries which are illegible, incomplete, machine-duplicated and photocopied or postage due entries are not eligible. Any attempt by an entrant to interfere with the operations of the Sweepstakes is a violation of criminal and civil laws; Sponsor reserves the right to seek damages from any such entrant to the fullest extent permitted by law. If, for any reason, the Sweepstakes is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and select a Grand Prize Winner winners in a random drawing from among all eligible entries received prior to the cancellation. All entries are the property of the Sponsor.

5) Release: BY ENTERING THE SWEEPSTAKES, YOU RELEASE AND HOLD THE SPONSOR AND ITS EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, AND REPRESENTATIVES OF SPONSOR AFFILIATES, HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN CONNECTION WITH THE SWEEPSTAKES OR RESULTING FROM ACCEPTANCE, POSSESSION, USE OR MISUSE OF, OR DEFECTS IN, A PRIZE, OR PARTICIPATION IN THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION CLAIMS BASED ON PERSONAL INJURY, DEATH, PROPERTY LOSS OR DAMAGE, PUBLICITY OR PRIVACY RIGHTS, AND/OR DEFAMATION.

6) Information about the Grand Prize Winner: For the name of the winner, send a self addressed stamped envelope postmarked no later than June 1, 2011 to: Michael Payne \$10,000 Exciting Windows! Makeover Sweepstakes Winner Information, PO Box 12055, Scottsdale, AZ 85267-2055.

7) Sponsor: Retail Promotions, LLC, 7758 Wisconsin, STE 308, Bethesda, MD 20814 and Exciting Window! Network, LLC, 122 Lafayette Road, North Hampton, NH 03862.

8) Promotion Administrator: Extra Mile Marketing, 16611 N. 91st STE 106, Scottsdale, AZ 85260-1523.